

# World Environment Day Celebration 2015



ECOTEL<sup>®</sup> – The Hallmark of Environmentally Sensitive Hotels  
A Unit of Kamat Hotels (India) Ltd.

We at The Orchid, Asia's First 5 Star Ecotel Hotel, celebrated World Environment Day on 5th June, 2015 by organizing a Rally cum plantation drive at BMC Garden, Vile Parle. Being an Ecotel we always strive to organize such events which lend a hand to give back to the environment what we have received from it.

The tree planting drive was a great opportunity for us to show our concern & bring awareness among the community for the environment and also help to diminish the unfavorable effects of climate change.



On Occasion Of "WORLD ENVIRONMENT DAY" ORCHID organizes  
Plantation Drive at NP THAKKER ROAD GARDEN ON 5<sup>TH</sup> JUNE 2015

SUPPORTED BY:  
ADV. PARAG ALAVANI  
(MLA-VILE PARLE)  
MRS. JYOTI ALAVANI  
(CORPORATOR)  
Ward: K/E  
Constituency: 80

THE  
**ORCHID**  
— FIVE STAR ECOTEL HOTEL —  
FRIENDLY. ECO-FRIENDLY

JOINTLY SUPPORT  
BY:  
POLICE DEPT &  
TRAFFIC POLICE  
(VILE PARLE)

We request all to extend your support and join us for this event





Don't be mean...!  
Go Green...!

Plant Tree...!  
Save Tree...!  
Breathe Fresh...!

Plant Tree...!  
Save Tree...!  
Breathe Fresh...!

WIND  
SUN  
WATER

SUN  
WATER  
WIND

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- About 40 employees of the hotel participated in World Environment Day Plantation & Rally along with our Chairman & Managing Director Dr. Vithal Kamat and Vice President – Mr. Rajesh Gupta.
- The Councilor Mrs. Jyoti Parag Alavani & MLA Mr. Parag Alavani were the guest of honor for this event.
- The employees carrying sunboards & banners comprising environment awareness messages & slogans along with the dignitaries marched from the hotel to the BMC Garden where the plantation took place.

- The Guest of Honor delivered speech on why is it necessary to save the trees followed by speech from Orchid Chairman & Managing Director Dr. Vithal Kamat on green initiatives done by Orchid all throughout the year.
- Approx 50 flowering saplings were planted all through the periphery of the garden by the dignitaries & the Orchidians.
- This event turned out to be a great success to bring awareness among the community & also lend a hand to contribute to enhance the green cover and do our bit to conserve the environment.





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JOINTLY SUPPORTED BY:

Plant Tree...  
Save Tree...  
Breath Fresh...

Plant Tree...  
Save Life...

Plant be m...  
Go Green...

ORCHID  
Logo and text on a white sign held by a participant.

ORCHID  
Logo and text on a white t-shirt worn by a participant.

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BY:















LEND A HAND TO SAVE TREES

SAVE ME!

**ORCHID**  
— FIVE STAR ECOTEL HOTEL —  
FRIENDLY. ECO-FRIENDLY

**WORLD**  
**EARTH**  
*day* 22 APRIL

WE CELEBRATE THE EARTH DAY, EVERYDAY. JOIN US. MAKE IT SPECIAL.

## The Orchid Celebrated World Earth Day:

- ❑ The Orchid and Airport Advance Locality Management (ALM) came forward to spread the environment awareness message on the occasion of World Earth Day.
- ❑ Volunteers from the ALM and the staff from various departments within the hotel had created a 300 meter long Earth Wall to spread the importance of Global Warming and other significant issues which are harming our Mother Earth.
- ❑ The idea of the Earth Wall has been conceived by the CEO of Kamat Hotels India Ltd, Vishal Kamat. This initiative is also well supported by our honorable chairman Dr. Vithal Venkatesh Kamat.
- ❑ He has encouraged various departments within the hotel such as Food and Beverages, Housekeeping, Purchase, Kitchen, Sales, Front Office etc to create an Earth Wall with the Wealth out Of Waste theme.
- ❑ All the departments had enthusiastically taken a green leaf out of CEO's idea and created a wall using various items and other waste material within the department and put their best green feet forward, he added.

## Introduction:

The Banquets Team observed that a lot of plastic bottles get wasted, thrown away everyday. Almost 500 bottles went alone from the Banquet Halls and Meeting rooms and collectively everyone came up with this idea of trying to recycle these bottles. As we are Asia's Pioneer 5 Star Ecotel and we believe in the philosophy of being Friendly and Eco-Friendly is our concept we somewhere found it missing in our own backyard. After tiring and rigorous brainstorming sessions we all decided to take up a cause to safeguard Mother Earth. Here are some of the themes we as Orchidians thought of to make this planet cleaner and greener.



# Departments and their Themes

**Housekeeping:**  
**Theme: Solid Waste Management**  
**Tag Line: Back to Earth**



## Human Resource:

Theme: Greenery makes a better Workplace

Tag Line: Green Trees make Happy Faces





# Security Department:

Theme: Life is Precious

Tag Line: Lend a Hand Save a Tree





## Kitchen Stewarding:

**Theme:** Even Waste can Generate Music

**Tag Line:** To Control Pollution Is the only solution





## Front Office:

**Theme:** Save the Forest

**Tag Line:** Save and Protect the Rainforests





# Sales and Marketing:

Theme: Reduce Reuse Recycle

Tag Line: Its cool to be an Eco School





## Kitchen:

**Theme:** Chefs Green House & Kitchen Garden

**Tag Line:** Being Eco Friendly can be tasty, grow your own herbs & spices.

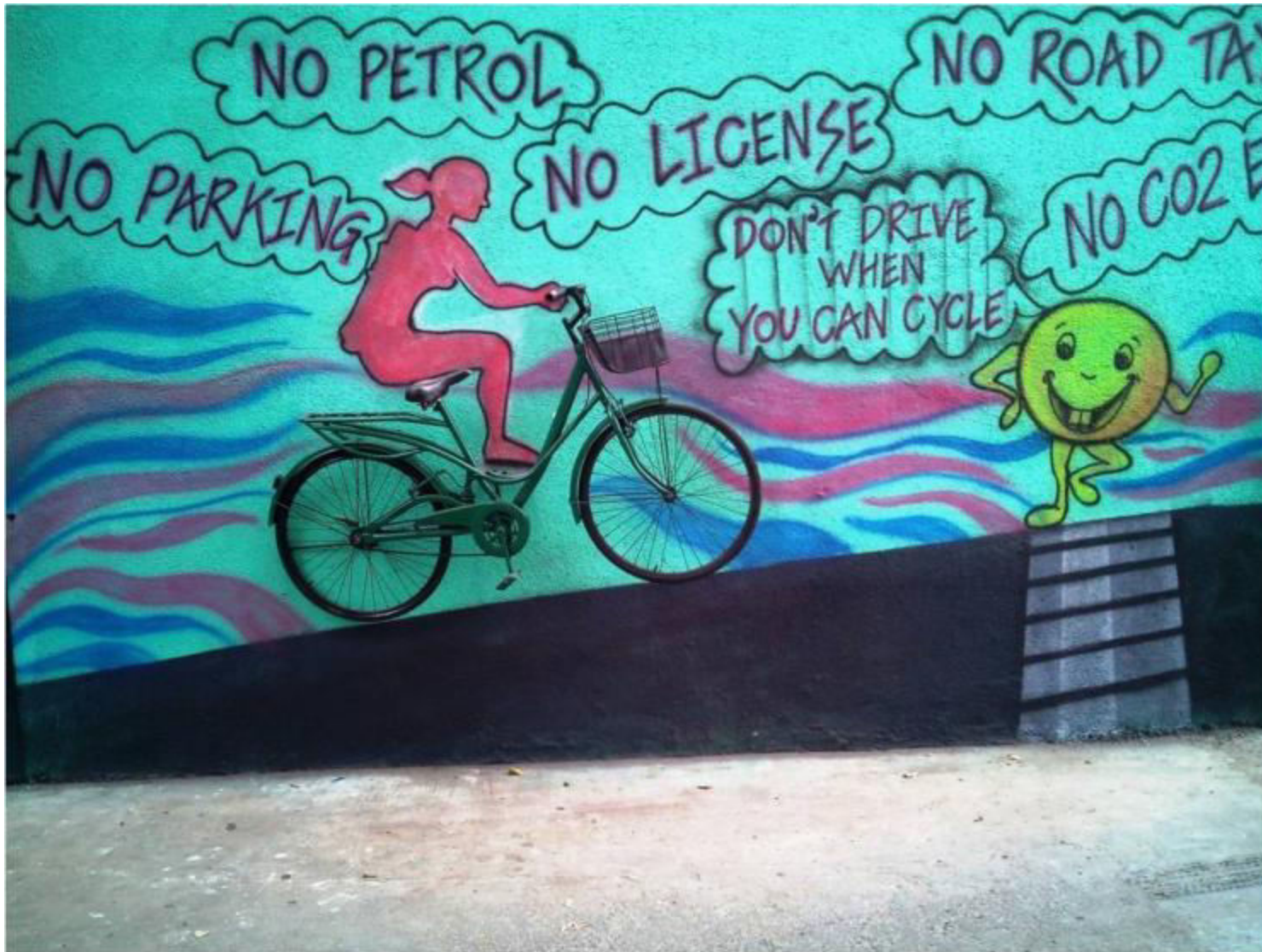
**Tag Line 2:** Pots and Pans can also Grow Plants



# Food and Beverage:

**Theme:** Save Natural Resources/ Fuel

**Tag Line:** Keep pedaling, if not for your health then do it for the environment





IT:

**Theme: Green IT**

**Tag Line: A Daily Journey – Destination: Green Earth**



# Engineering:

**Theme:** Reduce Greenhouse Effect

**Tag Line:** Trees are the AC of Global Warming





## Purchase:

**Theme:** Save Insects-without insects there will be no plants

**Tag Line:** Save endangered insects and Maintain the Ecological Balance





# Accounts:

**Theme:** Water Conservation

**Tag Line:** One Plant, One Earth!!! Plant Trees, Save Earth

